



The Natural Beauty of Rough-Cut Cedar Shakes and Ornamental Rounds Made Timeless



a ProVia company





Classic cedar look that outperforms real cedar

The highly textured surface of cedar shakes give the exterior of a home a warm, natural look and outstanding durability. Now imagine the beauty of natural cedar without the constant upkeep. Cedarbrook Rough-Cut Cedar Shake Panels from Heartland Siding deliver the classic look of cedar shake with the technological innovation that sets Heartland apart.

#### Heartland delivers a better shake option – Cedarbrook

Cedarbrook panels are injection molded from premium quality polypropylene. The precision molds were developed from a hand-selected cedar model to replicate ½" thick rough-cut shakes. Now you can enjoy the distinct wood etchings of classic cedar year after year without the high cost or the high maintenance.





Built to last a lifetime



### Additional thickness provides outstanding strength

Cedarbrook's full .090" panel thickness contributes to a natural cedar appearance. Even the panel edge is realistically textured with the same deep cedar grain to give a finished, uniform look of natural cedar shake. The extra thickness delivers exceptional impact resistance and durability.

# Cedarbrook technology delivers 4 season protection

Cedarbrook is precisely formulated to resist the elements. It starts with UV inhibitors to help keep colors rich and bright. Heat stabilizers are added to the resin to help increase the life and performance of the panel and to minimize expansion and contraction for long-lasting beauty and value. Cedarbrook offers complete protection from the sun's damaging rays to help prevent fading and heat build-up in exterior walls.

Also available in distinctive Ornamental Round Scallops

edarbrool





Patented sidelock system.

## Interlock system tested for hurricane windloads

Each Cedarbrook panel is held securely in place and flush to the wall by an innovative fastening system. It's tested to withstand up to 190 mph\* windloads.

A combination of unique side interlocks and a specially designed up-locking installation method work together to create a powerful panel-to-panel connection system. Additionally, a series of stop posts below the nailing hem help to prevent buckling. The result is a secure and straight application that stays put when you need it. Cedarbrook goes up fast and easy - and, it stays up.

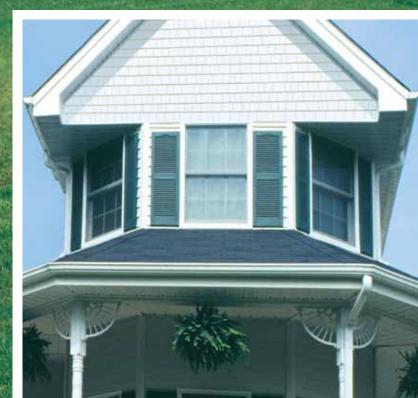


 $^{\star}$  Windload testing is based on ASTM 5206 testing and the results are reported per ASTM 3679 Section 5.11.

Add the classic beauty of rough-cut cedar to your home... with Cedarbrook from Heartland

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The most



*Timeless appearance – less time to maintain* 

Cedarbrook will not rot, split, shrink, absorb water or be destroyed by insects. And unlike wood shakes or ornamental rounds that must be stained or painted every 2-3 years, Cedarbrook maintains its original look and finish for years and years. It never needs painting or staining.

A look that can add value to your home's exterior Cedarbrook shake and ornamental rounds exteriors offer deeply grained, natural looking textures and come in nine designer shades that can improve curb appeal and add value to your home's exterior the moment they're installed.

## Choose from our Lifestyle or Americana Collections



\*Available on Cedar Shake only.

#### Matching accessories

Cedarbrook accessories feature matching colors in a compatible texture to Cedarbrook shake and ornamental round panels for the ultimate custom appearance. A full selection of individual matching corners, J-Channels, and trim pieces create a professional, uniform home exterior.



The beauty of Heartland protection

While Cedarbrook helps protect your home, Heartland protects you. Cedarbrook is backed by a Lifetime Limited Warranty to the original owner that offers protection against manufacturing defects, including labor and materials.

At Heartland, we work hard to make a house a home... by preserving its charm and architectural integrity and by providing a simpler lifestyle for the homeowner. We do it through a combination of the latest polymeric technology with traditional quality and value. Quality that shows in the beauty of your home... now and for years to come.



With Heartland Siding, you can have peace of mind with your investment. We back every product with our Color-Keeper<sup>™</sup> Anti-Fade Protection Guarantee and Lifetime Limited Warranty.

Heartland

Heartland Siding Via company

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