

Ultra
Super Polymer Siding



Ultra Value in Quality Siding
with a Soft Mill Grain Finish

ULTRA PROTECTION FOR YOUR HOME INVESTMENT

FOR EXCEPTIONAL

Ultra Super Polymer Siding from Heartland is a beautiful way to help guard the investment you've made in your home. It's soft mill grain surface impression with low luster finish gives you all the beauty of painted wood – without all the problems of peeling, rotting, blistering, or flaking. Never again will you have to paint (and repaint) your home's exterior. Unlike metal siding, Ultra Super Polymer Siding won't rust, corrode or dent.



HIGH ON VALUE,
LOW ON MAINTENANCE

The long-lasting durability of Ultra Super Polymer Siding means your home will keep its charm and value for years to come, with very little exterior maintenance required. It usually cleans up in minutes just by rinsing with an ordinary garden hose.



VALUE, PERFORMANCE AND LOOKS, IT'S ULTRA

Give your home the distinctive good looks and long-lasting beauty of Heartland Ultra Super Polymer Siding. After all, life is just too short to spend your summers painting.

Ultra is precisely formulated of the finest high-grade raw materials delivering outstanding protection and performance. Our Super Polymer formulation resists fading, cracking, and thermal expansion and contraction.



Tri-Pigment

REFLECTIVE TECHNOLOGY

In a busy household, scratches and abrasions can happen. That's why we've carefully formulated a unique combination of inorganic pigments, additives, impact modifiers, and PVC resins to ensure color saturation and allow scratches to virtually disappear. Plus, it reflects heat away from exterior walls and deflect damaging infrared solar rays.



We've specially developed anti-weathering materials, including SPX-2000 UV Blocker, that are melded into the siding surface to fight exposure to the elements and the destructive effects of the sun's UV rays. The result is long lasting color fidelity and maintenance freedom for your home's exterior.



Heartland Siding products feature the Color-Keeper™ Anti-Fade Protection Guarantee. Every Heartland color formula is meticulously engineered with the finest mix of ingredients that build a stronger molecular chain for superior color retention. Whether you choose from our Lifestyle, Americana, or Signature Collection, the Color-Keeper Guarantee will provide peace of mind for years to come.

Choose from our Lifestyle Collection

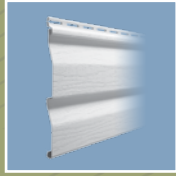


Profiles

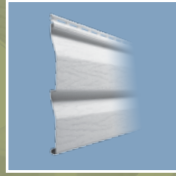
.040"



Double 4"



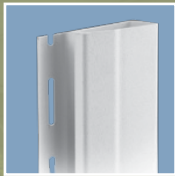
Double 4"
Dutchlap



Double 5"
Dutchlap

Accessories

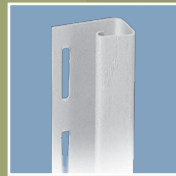
It's all in the details. A full range of accessories including soffit, corners and J-Channel are available to coordinate with Ultra Siding.



Designer Brick
Mold/J-Channel



Soffit: Center Vent
and Full Vent



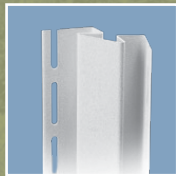
Super 5/8" J-Channel



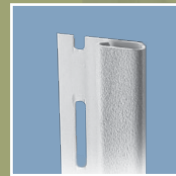
Wide Window/ Door
Surround



5/8" Outside Corner



Inside Corner



Undersill Trim



With Heartland Siding, you can have peace of mind with your investment. We back every product with our Color-Keeper™ Anti-Fade Protection Guarantee and Lifetime Limited Warranty.

Heartland Siding
a **ProVia** company

www.heartlandsiding.com

Colors shown are reproduced by the lithographic process and may vary from actual colors. Consult product samples for color accuracy.

Heartland Siding reserves the right to delete or change items in its product line without notice.

Warranty available for examination prior to purchase.



Consult the VSI website at
www.vinylsiding.org for a
current list of certified
products and colors.

